



ROTATION

August 26, 2010
Volume Eight Hundred Seventy Six

Madison Ridgeland Rotary Club
District 6820
P. O. Box 696
Ridgeland, MS 39157
Chartered April 30, 1987

Rotary International President
Ray Klingensmith
District Governor
Roscoe Green

R.I. Web address: www.rotary.org

District Web address: www.rotary6820.org

Club Web address: www.mrrotary.org



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2010/2011 Officers and Board of Directors

President – Chris Blount
President Elect – Steve Collins
Treasurer – Kim McCoy
Secretary – Ann Barnes
Past President – Sherry Chance
Sergeant at Arms – Pat McNulty
Monte Barton
Glenn Helman
Shelia Jackson
Will Longwitz
Patricia Rucker
Beverly Surles

ROTARY MOTTO
Service above self. He profits most who serves best.

FOUR-WAY TEST

- First Is it the TRUTH?
- Second Is it FAIR to all concerned?
- Third Will it build GOOD WILL And BETTER FRIENDSHIPS?
- Fourth Will it be BENEFICIAL to all CONCERNED?

To provide topics of interest or corrections, please contact Bryan Kerr at 601-427-3600 ext. 11 or bryan@secadaconsulting.com

TODAY'S PROGRAM

Ronnie Agnew
Executive Editor
The Clarion-Ledger

Calendar/Future Speakers

- **September 2 Phillip Shirley**
Five Business Lessons Learned from Louisville Slugger.
- **September 9 Daniel McMullen**
Special Agent in Charge FBI
- **September 16 Colby Lane**
Deputy Chief of Staff to Governor Barbour

Proposed Members

- **Jan Collins** with Madison County Business League proposed by Sherry Chance.
- **Nelson Byrd** with Madison Planting & Design Group proposed by Adam Black
- **Wes Black** with Cellular South proposed by Chris Blount.

Historic Moments: Rotary's emblem

By Susan Hanf and Joe Derr
Rotary International News -- 17 August 2010

The Rotary emblem, unchanged since 1924, was redesigned many times in the early years of the organization.

In 1905, Montague M. Bear, an engraver and member of the Rotary Club of Chicago, sketched a wagon wheel with 13 spokes. When fellow club members began to complain that the design was static and lifeless, Bear added flourishes that made the wheel appear to ride on a bed of clouds. Unfortunately, some members felt the clouds looked like dust, defying the laws of gravity by being kicked up on both sides of the wheel.

Bear responded by superimposing a banner with the words Rotary Club over the clouds.

In 1911, Secretary Chesley R. Perry recommended that "action be taken by the National Association to establish the wheel as the basic part of the emblem of every Rotary club." Clubs were invited to submit designs to an emblem committee before the 1912 convention in Duluth, Minnesota.

The Duluth convention provided some definition. "The emblem consists of the basic principle of a wheel with gears cut on the outer edge. ... The spokes are to be so designed as to indicate strength; the object of the gears ... being twofold; to relieve the plainness of the design, and ... symbolize power."

The word Rotary appeared at the top and International Association at the bottom. Clubs were encouraged to use a similar design, placing the name of their city at the bottom in place of International Association. The number of spokes and cogs was unspecified.

As a result, numerous variations on the emblem were in use by 1918. The Board appointed Charles Mackintosh, of the Rotary Club of Chicago, and Oscar Bjorge, of the Rotary Club of Duluth, to the Special Committee to Standardize the Rotary Emblem.

Bjorge drafted an emblem with six spokes and 24 cogs, giving it a sturdy appearance. In this design, the number of teeth and spokes was intended to reflect a real, working gearwheel, and not any aspect of Rotary's history.

In November 1919, the Board adopted Bjorge's design and a detailed description, and the 1921 convention formally approved them. For many years, descriptions of the emblem simply referred to a 1920 article in The Rotarian, "Redesigning the Rotary Wheel," which announced the Board's decision.

Read the entire article at:

http://www.rotary.org/en/MediaAndNews/News/Pages/100817_news_history.aspx

